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October 25, 2024

The Honorable Amy Klobuchar
United States Senate
Washington, D.C. 20510

The Honorable Roger Marshall, M.D.
United States Senate
Washington, D.C. 20002

Re: *Letter of Support for Find It Early Act (S. 5141/H.R. 3086)*

Dear Senators Klobuchar and Marshall:

We write to express our sincere appreciation for your leadership and efforts to expand access to breast cancer screening and save countless lives by introducing the *Find It Early Act* (S. 5141/H.R. 3086). This bipartisan piece of legislation will save lives by guaranteeing that all health insurers cover screening and diagnostic breast imaging at no out-of-pocket costs for women with dense breasts or those at higher risks of breast cancer.

AdvaMed is the largest association representing medical technology innovators and manufacturers. Our members are the device, diagnostics, medical imaging, and digital technology manufacturers transforming health care through earlier disease detection, less invasive procedures, and more effective treatments. They range from the smallest startups to multinational corporations.

AdvaMed Medical Imaging Division represents the manufacturers of medical imaging equipment and focused ultrasound devices. Our members have introduced innovative medical imaging technologies to the market, and they play an essential role in our nation's health care infrastructure and the care pathways of screening, staging, evaluating, managing, and effectively treating patients with cancer, heart disease, neurological degeneration, COVID-19, and numerous other medical conditions.

The *Find It Early Act's* mandate for insurance coverage of supplemental breast cancer imaging tests with no cost to the patient is a monumental step forward in advancing early detection and treatment. Dense breast tissue, which can obscure tumors on mammograms, puts many women at four to six times higher risk of developing breast cancer. Tragically, many women, unable to afford the costs of additional imaging, may delay or forgo further testing, which can have devastating consequences.



A nationwide survey conducted by the Medical Imaging & Technology Alliance and the Radiology Business Management Association last year highlights that the American public overwhelmingly supports legislation like the *Find It Early Act*. The findings reveal that Americans understand the critical importance of early detection in saving lives and reducing long-term healthcare costs:

- 76 percent believe that women deserve access to optimal breast cancer screening and diagnosis exams, regardless of demographics.
- Nearly 90 percent believe that the gap in coverage between free mammogram screenings and \$1,000+ diagnostic tests is unacceptable.
- 73 percent want increased government investment in lifesaving diagnostic services like breast imaging.

Although survival rates have gradually improved due to increased awareness and access to screening services, the high out-of-pocket costs for additional imaging remain a significant barrier to care. This legislation is a critical step toward eliminating that barrier and ensuring that no family loses a loved one to breast cancer because of delayed or denied care.

We are pleased to support the *Find It Early Act* and grateful for your leadership on this critical issue. AdvaMed and our members are ready to work with you and your colleagues to ensure the swift passage of this commonsense, lifesaving bill. Together, we can make a significant impact on the early detection of breast cancer and improve outcomes for women across the country. AdvaMed and the AdvaMed Medical Imaging Division are proud to support legislation that puts patients first.

Sincerely,



Greg Crist

Chief Advocacy Officer & Head of
External Affairs
AdvaMed



Rachel Kosh

Director, Federal Government Affairs
AdvaMed Medical Imaging Division

